



Business Intelligence for Higher Education

Are you interested in Business Intelligence but aren't sure where to start? Have your BI efforts been less than you had hoped for? Are you looking for an effective way to update your teams and executives on the principles and benefits of business intelligence? Maybe we can help. Owl's Perch offers tailored workshops to help you start or improve your business intelligence program.

You are asked to optimize each area of your institution. Manage enrollment, student success and retention, alumni development, human resources, finances, housing, vendor relationships, and the list goes on and on. You may be beginning to develop your business intelligence program or possibly you have invested in business intelligence tools, but have not seen the results you hoped to achieve. Owl's Perch understands the business intelligence challenges facing Higher Education and can help you through our tailored workshops to develop a business intelligence program that aligns your people, processes, and resources to most effectively meet your needs as they relate to your mission, goals, and culture.

Our goal is to maximize your organization's effectiveness and investment in a business intelligence strategy and solution in order to allow you to achieve your organization's goals and mission through fact-based decision making and data-driven management. Our workshops are not targeted for specific vendor tools or solutions. It is understood that your organization very likely already has made an investment toward business intelligence and could benefit from leveraging that investment as part of the solution. Our only goal is your success.

### **Business Intelligence (BI) Workshops**

Our workshops are tailored to meet your needs. Topics include:

- An Introduction to BI for Higher Education
- Why BI is Important for Higher Education
- Assessing BI Readiness
- Building a Successful BI Program
- BI Trends and Future
- Understanding BI Critical Success Factors
- Reviewing Your BI Program

### **Summary**

A business intelligence strategy should align your people, processes, and resources in a way that allows your organization to optimize its use of fact-based decision making and data-driven management to meet the goals and fulfill the mission of the organization. Our workshops are designed to help you meet these goals.

Contact:

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